



Beverly Hills City Council Liaison / Next Beverly Hills Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

**CITY OF BEVERLY HILLS
455 N. Rexford Drive
Municipal Gallery
Beverly Hills, CA 90210**

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

**Beverly Hills Liaison Committee Meeting
<https://beverlyhills-org.zoom.us/my/nextbh>
Meeting ID: 511 714 8143
Passcode: 90210**

**You can also dial in by phone:
+1 346 248 7799 US
+1 833 548 0282 US Toll-free**

**One tap mobile
+13462487799,,5117148143#,,,,*90210# US
+18335480282,,5117148143#,,,,*90210# US Toll-free**

**Thursday, March 21, 2024
6:30 PM**

Please be advised that pre-entry metal detector screening requirements are now in place in City Hall. Members of the public are requested to plan visits accordingly.

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Next Beverly Hills Committee. Beverly Hills Liaison meetings will be in-person at City Hall.

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.

- 2) Welcome & Introductions
 - a. Next Beverly Hills Chair Charles Smith and Vice Chair Ellen Labbé
 - b. Mayor Julian A. Gold, M.D. and Vice Mayor Lester Friedman
 - c. Introduction of Prospective New Members and Special Guests

3) NEXT Beverly Hills Mission Statement

4) New Business

- a. 2024 NEXT BH Initiatives (Open Discussion)
 - i. Membership/Community Engagement
 - ii. NEXT Open House Events (Quarterly)
 - iii. NEXT Night 2024
 - iv. NEXT Black-Tie Gala/Charity Event
- b. Subcommittee Updates
 - i. Membership
 - ii. Marketing/Public Relations
 - 1. NEXT Website
 - iii. Business
 - 1. BH Chamber of Commerce
 - iv. Arts
 - 1. Sotheby's Tour: Damien Hearst
 - v. Culture
 - 1. City of Beverly Hills Editorial Calendar
 - vi. Sustainability
 - 1. Earth Day Activities
 - vii. Charity
 - i. Social/Networking
 - 1. NEXT Open House - Cantina Frida

2) City Council Liaisons – Civic Awareness Updates


3) City Staff Announcements for the Next Generation

5) Current Business

- a. Open Discussion (Share interesting next gen-related information, events, invites, and ideas)

6) Adjournment

- a. The upcoming Next Beverly Hills Committee regular meeting is scheduled for Thursday, April 18, 2024, at 6:30 p.m.



Huma Ahmed
City Clerk

Posted: March 15, 2024



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services. City Hall, including the Municipal Gallery, is wheelchair accessible.

Editorial CALENDAR



January

- ◆ City of Beverly Hills Birthday (Jan 28)
- ◆ Golden Globes
- ◆ Homeless Count
- ◆ Inside the Mansion Self-Guided Tours
- ◆ ArtWalk Guided Tours
- ◆ Music in the Mansion
- ◆ Greystone in the Movies

February

- ◆ BHAAC Valentine's Dance
- ◆ Kindness Week
- ◆ Inside the Mansion Self-Guided Tours
- ◆ ArtWalk Guided Tours
- ◆ Music in the Mansion
- ◆ Greystone in the Movies

March

- ◆ LA Marathon
- ◆ Employee Award Winners Luncheon
- ◆ Vanity Fair Post-Oscar Event
- ◆ CS Department Showcase at the Farmers' Market
- ◆ Inside the Mansion Self-Guided Tours
- ◆ ArtWalk Guided Tours
- ◆ Music in the Mansion
- ◆ Greystone in the Movies
- ◆ Farmers' Market/Nowruz Table
- ◆ 2024 Regular Municipal Election
- ◆ World Water Day
- ◆ Team Beverly Hills Graduation

April

- ◆ Mayoral Installation
- ◆ Earth Day
- ◆ Admin. Professionals Day
- ◆ National Library Week (CS)
- ◆ Citizens' Academy (PD)
- ◆ Earthquake Preparedness Month
- ◆ Inside the Mansion
- ◆ Bring Your Child to Work Day

May

- ◆ Fire Service Day
- ◆ Police Week
- ◆ Public Service Recognition Week
- ◆ Beverly Hills Art Show
- ◆ Public Works Week
- ◆ Summer Reading Club
- ◆ National Bike Month
- ◆ BHAAC Senior Prom
- ◆ Jewish American Heritage Month
- ◆ Art Walk Guided Tours
- ◆ Greystone in the Movies
- ◆ Gatsby Redux
- ◆ National Building Safety Month

June

- ◆ Backdraft Ball (FD)
- ◆ City Employee Lunch Summer BBQ
- ◆ Rodeo Drive Concours d'Elegance
- ◆ Farmers' Market Fiesta
- ◆ Art Walk Guided Tours
- ◆ Beverly Hills Chamber of Commerce Garden Party and Board Installation
- ◆ Concerts on Cañon/Pride Night
- ◆ Make Music Day
- ◆ Greystone in the Movies
- ◆ Inside the Mansion
- ◆ Summer Reading Club
- ◆ One Book, One County (Library)

2024



Editorial CALENDAR cont...

2024

July

- ◆ Junior Firefighter Camp
- ◆ CERT/Stop the Bleed
- ◆ Parks Make Life Better Month
- ◆ BHAAC Senior Luau
- ◆ Concerts on Cañon
- ◆ Inside the Mansion
- ◆ Shakespeare by the Sea at Roxbury Park
- ◆ Summer Reading Club
- ◆ Festival Beverly Hills
- ◆ One Book, One County (Library)

August

- ◆ National Night Out
- ◆ Pancake Breakfast (PD)
- ◆ Summer Programming
- ◆ Farmers' Market Picklefest
- ◆ Concerts on Cañon
- ◆ Art Walk Guided Tours
- ◆ Inside the Mansion

September

- ◆ Hazardous Waste Roundup
- ◆ 9/11 Ceremony
- ◆ State of the City/Evening with the Mayor
- ◆ Senior Health Fair
- ◆ The Great Outdoors at Greystone
- ◆ ArtWalk Guided Tours
- ◆ National Preparedness Month
- ◆ Inside the Mansion
- ◆ Evening with the Mayor
- ◆ Day of Wellness

October

- ◆ Black/White Police Ball
- ◆ Fire Prevention Week
- ◆ Breast Cancer Awareness
- ◆ Beverly Hills Art Show
- ◆ Inside the Mansion
- ◆ Team Beverly Hills Begins
- ◆ Innovations Day
- ◆ Customer Service Week
- ◆ Code Enforcement Officer Appreciation Week
- ◆ Great ShakeOut
- ◆ Civility Month - Embrace Civility Award
- ◆ National Pedestrian Safety Month
- ◆ BHAAC Senior Halloween Dance
- ◆ Art Walk Guided Tours
- ◆ Farmers' Market Fall Funtastic & Day of the Dead
- ◆ Not Today Cancer 5K Run
- ◆ National Community Planning Month

November

- ◆ Beverly Hills Doggy Daze 90210
- ◆ Rodeo Drive Holiday Lighting Celebration
- ◆ Roxbury Senior Thanksgiving Lunch
- ◆ Holiday Programming
- ◆ Small Business Saturday
- ◆ ArtWalk Guided Tours
- ◆ Inside the Mansion

December

- ◆ Menorah Lighting Celebration
- ◆ City Employee Holiday Luncheon
- ◆ Holidays at Greystone
- ◆ Spark of Love Toy Drive
- ◆ Vahagn Setian Memorial Run (PD)
- ◆ BHAAC Senior Holiday Dance
- ◆ Farmers' Market Holiday Craft Fair and Cooking Baking Contest
- ◆ ArtWalk Guided Tours
- ◆ Roxbury Variety Show
- ◆ Family Dance