



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Municipal Gallery

Next Beverly Hills Committee Meeting

SPECIAL MEETING HIGHLIGHTS

Tuesday, October 23, 2018
8:00 AM

MEETING CALLED TO ORDER

Date / Time: October 23, 2018 / 8:01 AM

IN ATTENDANCE: Mayor Gold, Councilmember Wunderlich, Director Office of Resilience Pamela Mottice Muller, Management Analyst Michael George, Jon Gluck, Kaveh Farshad, Derrick Ontiveros, Pilar Llorente, Pierre Patrick, Lanny Rudner, Annaleis Chermisqui, Eric Proos, Naima Blasco, Ariana Escalante, Fransiska Weckesser, Cory Charlupski, Kory Klem, Tiffany Saidnia, Irma Hopkins, Joel Hile, Jamie Ross, Mike Parker, Bahareh Zarrini, Christine Kim, Samuel Marlard, Dionne Flynn, and Gilberto Vega

1) Public Comment

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Welcome

a) Self-Introductions of Guests and New Members

- Eric Proos, local attorney
- Annaleis Chermisqui, local artist
- Gilberto Vega, current president of Beverly Hills Lion's Club

b) Opening Announcements

- Chair Jon Gluck introduced the Committee to the newcomers and reviewed the group's mission to serve the young adult demographic of Beverly Hills residents. He then mentioned the forthcoming Committee leadership elections.
- Vice Chair Kaveh Farshad explained the background of the Committee and its operating structure. He then reminded the attendees to sign in and keep involved via social media.

3) Current Business

a. Recap: 2018 Annual Report & Presentation to the City Council

- Vice Chair Kaveh Farshad updated the Committee on the annual update presentation to City Council, which occurred at the October 9, 2018, formal session.
- Committee Liaisons Councilmember Wunderlich and Mayor Gold commented on how the group appears to function as an ombudsman for local issues and the group should find ways to voice their opinions on local issues to the City Council.

b. Initiative Subcommittees Updates:

1. Next Night

- Next Night 2018 Chair Cory Charlupski thanked the group who participated in the City Council presentation on his behalf.

2. Next Beverly Hills Incubator

- The Committee received an update on the Next Beverly Hills Incubator, which will begin promoting for the upcoming cohort, which will start in January 2019.
- Next Beverly Hills Incubator Co-Chair Bradley Cook invited Committee members to join the Incubator as mentors and partners on future activities.

3. North Canon Wall Mural Art

- Mural Art on N. Canon Wall Initiative Subcommittee Co-Chair Kory Klem shared background information on the initiative to support art on the wall near the Section 2 construction site. Additionally, he updated the group on the status of the Request for Proposals Process, which City Staff initiated to select the artist(s) for the Canon Wall. Final selections will be shared with the Committee at a future meeting.
- Committee Liaison Mayor Gold suggested considering an interactive component for the art to be installed on the Canon Wall, if possible.

4. Next Gen Housing

- No update. Moved to next meeting.

5. Mayor's Initiatives Collaborations

- Committee Liaison Mayor Gold mentioned how the Strategic Planning Committee is a forum wherein formal feedback can be provided for consideration concerning issues in the Community. No other specific updates.

c. Standing Subcommittees Updates:

1. Marketing Subcommittee

- Social Media Chair Ariana Escalante provided an update on the success of the Committee's Instagram account. She then advised the group on potential new Instagram activities including a "day in the life" campaign highlighting next gen City residents.

2. Events Subcommittee

- The Committee received an update on the plan to coordinate monthly mixer events, which is still under development. Committee member Pierre Patrick mentioned the concept of developing an event related to the upcoming Golden Globe Awards.

d. Community Liaisons Reports

- Arts & Culture Co-Liaison Joel Hile provided a handout to the Committee with information on current artistic and cultural events happening in the City.
- Committee Liaison Mayor Gold mentioned the public feedback process for La Cienega Park and mentioned the upcoming Infinity Film Festival.
- Business Liaison Ben Reiss mentioned the concept of hosting a next gen event at La Cienega Park as part of Winter BOLD 2018.

4) New Business

a) Introducing: Ambassador Chair

- Chair Jon Gluck introduced the new Ambassador Chair position to the Committee and explained the responsibilities of the role to include initiating outreach to new members and aligning the interests of new members to existing Committee initiatives and projects.

- Committee leadership appointed David All as the first Ambassador Chair, and additional leadership positions may be added in the future to support related Ambassador functions.

b) Pitch (New initiative proposals)

- None.

c) Tell (Share interesting and relevant next-gen related info and events)

- Committee Liaison Mayor Gold mentioned a potential Next Gen New Year's event as a potential Committee activity.
- Mayor's Strategic Planning Committee Liaison Tiffany Saidnia updated the group on the forthcoming Vision Walk in Santa Monica, which focuses on raising money to address disease related to blindness.
- Arts & Culture Co-Liaison Joel Hile shared information about free upcoming events at the Wallis Annenberg Center for Performing Arts.

d) Next Meeting: November 27, 2018 at 8:00am-9:30am

5) ADJOURNMENT

Date / Time: October 23, 2018 / 9:31 AM