



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
September 18, 2013
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: September 18, 2013 / 1:30 PM

ROLL CALL

Commissioners Present: Commissioners Peteris, Gardner Apatow, Rubins, Vice Chair Bernstein, Chair Blakeley.

Commissioners Absent: None.

Staff Present: William Crouch, Cindy Gordon, Reina Kapadia, Karen Myron (Community Development Department, Planning Division).

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Commissioner Peteris, second by Vice Chair Bernstein to approve the agenda as presented (5-0).

Action: **The agenda was approved as presented.**

EX PARTE COMMUNICATIONS

None.

ADOPTION OF MINUTES

1. Minutes from the Architectural Commission Meeting on August 21, 2013.

Motion: Motion by Chair Blakeley, Second by Commissioner Peteris to approve the minutes as presented (5-0).

Action: **The minutes were approved as presented.**

CONTINUED BUSINESS

2. 132 SOUTH BEVERLY DRIVE (PL1310235)

Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the October 16, 2013 Architectural Commission meeting.)

3. 439 NORTH BEDFORD DRIVE (PL1313345)

Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the October 16, 2013 Architectural Commission meeting.)

NEW BUSINESS – PUBLIC HEARINGS

4. AKA (PL1318879)

155 North Crescent Drive

Request for approval of a sign accommodation for a ground sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: John Fleri – City Constructors, Inc.
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to continue the project to the October 16, 2013 Architectural Commission meeting (5-0).

Action: **The project was continued to the October 16, 2013 Architectural Commission meeting.**

5. MORGAN STANLEY

9665 Wilshire Boulevard

Request for approval of new building identification signage and new signage on an existing monument sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Rob Clark – Megahertz Sign
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).
Action: The resolution was approved with conditions.

6. MAJE (PL1318995)

350 North Beverly Drive

Request for approval of a façade remodel, awning signage, a sign accommodation for multiple business identification signs, and a construction barricade. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner
Project Agent: John Neeson
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).
Action: The resolution was approved with conditions.

7. FATBURGER / BUFFALO'S (PL1320727)

474 North Beverly Drive

Request for approval of a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Sergio Meiron – Image Systems Signs, Inc.
Public Input: None.

Motion: Motion by Chair Blakeley, Second by Commissioner Rubins to continue the project to the October 16, 2013 Architectural Commission meeting (5-0).
Action: The project was continued to the October 16, 2013 Architectural Commission meeting.

The Commission took a recess at 3:05pm

The Commission reconvened at 3:14pm

8. VERA WANG (PL1320735)

428 North Rodeo Drive

Request for approval of a façade remodel and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Paul Ruffing, AIA
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Commissioner Gardner Apatow to approve the resolution with conditions (5-0),

Action: The resolution was approved with conditions.

9. PICNIC LA (PL1320778)

168 South Beverly Drive

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, and outdoor dining elements. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Standard LLP
Public Input: None.

Motion: Motion by Commissioner Peteris, second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

10. 8484 WILSHIRE BOULEVARD

Request for approval of a façade remodel, ground signs, parking directional signs, and a sign accommodation for multiple building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Kirsten Weinow – Douglas Emmett
Public Input: None.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

11. 450 NORTH BEDFORD DRIVE (PL1320770)

Request for approval of a façade remodel and a sign accommodation to allow awning signage to exceed seven inches (7") in height. The Commission will also consider adoption of Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Murray Fischer – Law Offices of Murray Fischer
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Commissioner Gardner Apatow directing staff to prepare a resolution as conditioned (5-0).

Action: **The Commission directed staff to prepare a resolution as conditioned.**

The Commission took a recess at 5:10pm.

The Commission reconvened at 5:14pm.

(Taken out of order)

COMMUNICATIONS FROM THE URBAN DESIGNER

- Paperless Agenda Packets (Tab 12)
- Staff-level Approvals (Tab 13) – received and filed.
- Commission Retreat of October 10, 2013 confirmed.

(Return to order)

COMMUNICATIONS FROM THE COMMISSION

Chair Blakeley gave a brief report from the Mayor’s Cabinet Meeting.

MEETING ADJOURNED

Date / Time: September 18, 2013 /5:29 PM

PASSED AND APPROVED THIS 16TH DAY OF OCTOBER, 2013


James Blakeley, III, Chair