



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
4<sup>th</sup> Floor Conference Room A

## **Next Beverly Hills Committee Meeting**

### **MEETING HIGHLIGHTS**

Tuesday, December 13, 2019  
9:15 AM

#### **MEETING CALLED TO ORDER**

Date / Time: December 13, 2019 / 9:15 AM

**IN ATTENDANCE:** Councilmember Gold, Councilmember Wunderlich, Assistant City Manager Nancy Hunt-Coffey, Marketing and Economic Sustainability Manager Laura Biery, Management Analyst Michael George, Kaveh Farshad, Derrick Ontiveros, and Noelle Freeman

#### **1) Public Comment**

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

#### **2) Budget Request from the Next Beverly Hills Committee for Fiscal Year 2020/21**

- Chair Kaveh Farshad and Vice Chair Derrick Ontiveros presented the Committee's budget request for a total of \$150,000 to be allocated for Next Night and explained that the additional funding for the event would be allocated for talent and activations.
- Chair Kaveh Farshad and Vice Chair Derrick Ontiveros presented the Committee's budget request for future Committee expenses in Fiscal Year 2020/21 in the amount of \$20,000 and explained that the additional funding would be allocated for advertising/promotions; regularly occurring Committee events; quarterly events to honor the graduates of the Next Beverly Hills Incubator; incidental costs associated with the Next Beverly Hills Incubator program; and attendance tracking software.
- Chair Kaveh Farshad and Vice Chair Derrick Ontiveros presented the Committee's budget request for ongoing Committee expenses between January 2020 and June 2020 and explained that the funding would be allocated for the same items that were requested as part of their Fiscal Year 2020/21 budget.
- City Council Liaisons Gold and Wunderlich concurred with the requests as presented; advised that the Next Night funding request be presented with the City's other potential BOLD requests; that the budget request for ongoing Committee initiatives in the amount of \$20,000 be requested through the City's Fiscal Year 2020/21 budget process for allocation into the Policy and Management Department budget; and that the budget request for expenses between January 2020 and June 2020 be funded from the existing Policy and Management Department budget for Fiscal Year 2019/20.

#### **3) Adjournment**

**The Monthly Meeting of the Next Beverly Hills Committee will occur on December 17, 2019, at 8:00 a.m. in the City Hall Municipal Gallery (Committee meetings typically take place monthly)**

Date / Time: December 13, 2019 / 10:00 AM