



**CITY OF BEVERLY HILLS**

455 N. Rexford Drive  
2<sup>nd</sup> Floor Council Chamber  
Beverly Hills, CA 90210

**Strategic Planning/Southeast Task Force Committee Meeting**

**HIGHLIGHTS**

Monday, May 13, 2019  
5:00 PM

**MEETING CALLED TO ORDER**

Date / Time                      May 13, 2019/ 5:00pm

**IN ATTENDANCE:** Councilmember Julian Gold, City Manager Mahdi Aluzri, Director of Community Development Susan Healy Keene, Assistant Director of Community Development Ryan Gohlich, Assistant Planner Timothea Tway, Policy and Management Analyst Cindy Owens, John Luca, Julian Javor, Victoria Talbot, Linda Brown, Ed Brown, Pam Kurtz, Ilene Rotenberg, Sam Rotenberg, Sly Schaffel, Cory Schaffel, Sharon Ignarro, Susan Mishler, Sharon Persovski, Mark Eliot.

**1. Public Comment**

- None.

**2. Welcome and Introduction**

- Staff members welcomed the group and meeting attendees introduced themselves.

**3. Summary of Background Information on the Southeast Area of Beverly Hills**

- Director of Community Development Susan Healy Keene gave background information on the Southeast Task Force Committee, focusing on commercial issues and areas. The goal of the committee is to produce actions that will be recommended to the City Council and may consist of changes to the municipal code.
- Future Strategic Planning Committee/Southeast Task Force Area Committee meetings will be held as open forum (town hall) style meetings.

**4. Discussion of Goals and Anticipated Next Steps**

- Topics to be discussed include commercial uses; urban design; mobility; pedestrian amenities; and art, history and culture. Decision points will be highlighted and discussed. Committee members are encouraged to think about the subway station, La Cienega Park, desires of community members, changing technology, and changing retail.
- The goals of the group are to discuss a variety of ideas, provide an opportunity for everyone to participate, and produce action items that will be implemented to produce positive change in the Southeast Area.

**5. Activity and Feedback**

- Committee members provided feedback and discussed their individual concerns and suggestions.
- Next meeting date will be June 10, 2019.

**6. Adjourn**

Date / Time

May 13, 2019/ 5:58pm