



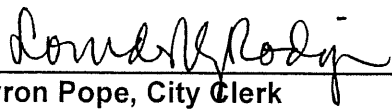
Beverly Hills City Council Liaison / Next Beverly Hills Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY HALL
Municipal Gallery
455 North Rexford Drive
Beverly Hills, CA 90210

Tuesday, April 24, 2018
8:00 AM

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.
- 2) Welcome
 - a. Self-Introductions of Guests and New Members
 1. a) Full name, b) Occupation, c) Beverly Hills connection, d) Next Beverly Hills interest, e) How did you hear about us?
 - b. Opening Announcements
- 3) Current Business
 - a. Initiative Subcommittees Updates:
 1. Next Night 2018
 2. Next Gen Housing
 3. Beverly Hills Incubator
 4. Mayor's Initiatives Collaborations
 - b. Standing Subcommittees Updates:
 1. Marketing Subcommittee
 - c. Community Liaisons Reports
- 4) New Business
 - a. Pitch (New initiative proposals)
 - b. Tell (Share interesting next gen-related info and events)
 - c. Upcoming Meetings
 1. TBD
- 5) Adjournment


for **Byron Pope, City Clerk**

Posted: April 19, 2018

Next Beverly Hills is a committee of talented young leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic and civic needs, and to inspire them to make Beverly Hills a better place for all.



In accordance with the Americans with Disabilities Act, the Municipal Gallery is wheelchair accessible and is equipped with audio equipment for the hearing impaired. If you need special assistance to attend this meeting, please call the City Manager's Office at (310) 285-1014 or TTY (310) 285-6881. Please notify the City Manager's Office at least twenty-four (24) hours prior to the meeting if you require captioning service so that reasonable arrangements can be made.



Next Beverly Hills Committee Overview

Committee name: Next Beverly Hills

Tagline: Shaping our city's future together™

Designation: An official City of Beverly Hills committee chartered by the Mayor and City Council

Founding: May 2015 by then Mayor Julian Gold

City Council Liaisons: Mayor Julian Gold and Councilmember Bob Wunderlich

City Staff Liaisons: Pamela Mottice-Muller and Michael George

Elected Leadership: Jon Gluck (Chair) and Kaveh Farshad (Vice Chair)

Meetings: Open to public, monthly, every fourth Tuesday, at 8:00am-9:30am, at Beverly Hills City Hall (front desk will direct you).

Membership: Open to residents and non-residents of all ages who are passionate about NBH's mission.

Mission:

Next Beverly Hills ("NBH") is a committee of talented next generation leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.

Turn me over for more info

2018 Priority Areas:

1. Next Gen Arts
2. Next Gen Events
3. Next Gen Housing
4. City Communications Collaboration
5. Mayor's Initiatives Collaboration

Organizational structure:

- **Next Beverly Hills Committee** - The full Next Beverly Hills committee.
- **Subcommittees** - Member-driven teams carrying out NBH's work.
- **Priority Areas** - Areas of focus voted on by the full committee on an annual basis to guide NBH's work.
- **Initiatives** - Projects within NBH's Priority Areas that the Committee votes to undertake and forms a Subcommittee to carry out.

Official partners:

- Beverly Hills Chamber of Commerce
- Beverly Hills Conference & Visitors Bureau

Website: BeverlyHills.org/Next

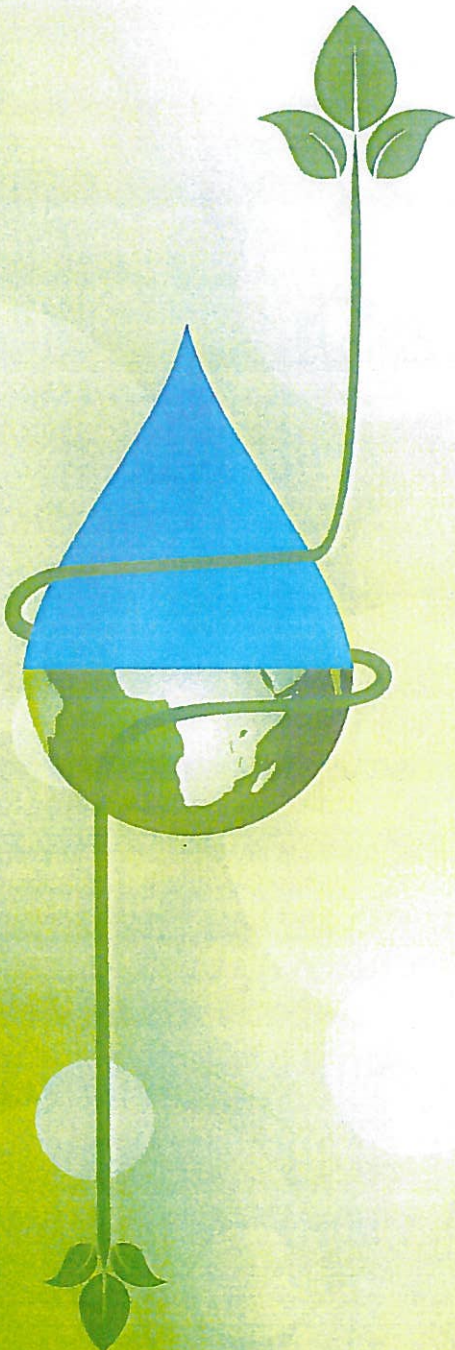
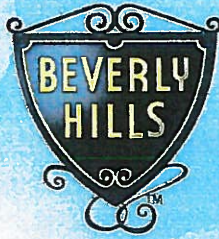
Social media:

- **Channels:** @NextBeverlyHills on Facebook and Instagram; @NextBevHills on Twitter
- **Primary hashtag:** #NextBeverlyHills
- **Secondary hashtags:** #nextgen #nextgeneration #lovebevhills #beverlyhills #90210

Contact info:

- **Chair:** Jon Gluck - Jon@JonGluck.com
- **Vice Chair:** Kaveh Farshad - KFar@ScoreParkingNow.com
- **City Staff Liaison:** Michael George - MGeorge@BeverlyHills.org

If you're interested in becoming a member of Next Beverly Hills, please email Michael George at MGeorge@BeverlyHills.org



Support the City of Beverly Hills,
take the Wyland National Mayor's
Challenge for Water Conservation

Make your pledge today! Go to
MYWATERPLEDGE.COM
APRIL 1 – 30

It is **FREE** and makes you eligible
for fun and exciting prizes!