



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
4<sup>th</sup> Floor Conference Room A

**Beverly Hills City Council Liaison / Health and Safety  
Commission Liaison Committee:**

**MEETING HIGHLIGHTS**

Tuesday, April 9, 2019  
10:00 AM

**MEETING CALLED TO ORDER**

Date / Time: April 9, 2019 / 10:04 AM

**IN ATTENDANCE:** Mayor John Mirisch, Councilmember Julian Gold, M.D., Assistant City Manager George Chavez, City Attorney Laurence Wiener, Director of Emergency Management, Resilience, and Recovery Pamela Mottice-Muller, Health and Safety Commission Chair Gary B. Ross, Health and Safety Commission Vice Chair Daniel Nazarian, DMD, Cathy Baker (Non-Participating Health and Safety Commissioner), Policy & Management Analyst Logan Phillippo, Executive Assistant Gabrielle Ressa, Todd Johnson (Beverly Hills Chamber of Commerce), Blair Schlecter (Beverly Hills Chamber of Commerce), Julie Wagner (Beverly Hills Conference & Visitors Bureau), Allan Abshez (Loeb & Loeb), Gerald Chizever (Loeb & Loeb), Jaime Rojas (National Association of Tobacco Outlets), Chris Gleeson (Beverly Wilshire, A Four Seasons Hotel), Shawn Saeedian (Beverly Hills Market & Deli)

**1) Public Comment**

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

**Speakers:**

Five individuals or organizations made a public comment in opposition to the ban. One individual or organization made a public comment in support of cigar lounges being exempt from any possible ban.

**2) Health and Safety Commission Recommendations Regarding Tobacco Sales Ban Ordinance**

- Chair Ross reported on the proceedings of the March 25, 2019 Health and Safety Commission meeting stating that the Commission all agrees that smoking is a health risk, noting the numerous speakers, mentioning the motions that passed, the recommendations for policy to include in a draft ordinance, and highlighting key provisions, including an immediate moratorium on the issuance of tobacco retail permits. Chair Ross stated he would be asking the Commission on April 22 to reconvene to rescind the vote of the carve out for hotels. It was mentioned that discussion of possible partnerships and business alternatives related to those that could be affected by the policy to ban the sale of all tobacco products in Beverly

Hills would occur at the April 22, 2019 Commission meeting. There was discussion of the roles of the Ambassadors and their involvement in smoking cessation efforts within the City and the continued need for outreach.

- The Liaisons supported:
  - Any ordinance that is passed should include a mandated City Council review 3-5 years following its effective date.
  - The Liaisons suggested that any additional information or studies regarding economic or health impacts could be helpful.
  - Eventually moving towards a ban on smoking outdoors.

### 3) **Discussion of No-Smoking Signage Designs and Placement**

- Pamela Mottice-Muller presented design options for no-smoking signs intended to be placed in various public spaces. Some options had more details on the specifics of the smoking regulations. The Liaisons discussed different design elements as well as placement areas and supported that the most effective signage designs included the simplest and most direct verbiage, without the specific details.

### 4) **Adjournment**

#### **ADJOURNMENT**

Date / Time:

April 9, 2019 / 11:03 AM