



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Thursday, November 19, 2020
6:00 PM

MEETING CALLED TO ORDER

Date / Time: November 19, 2020 / 6:01 PM

IN ATTENDANCE: Mayor Lester Friedman, Councilmember Julian A. Gold, M.D., Deputy City Manager Gabriella Yap, Director of Community Development Susan Healy Keene, Marketing and Economic Sustainability Manager Laura Biery, Derrick Ontiveros, Noelle Freeman, Tiffany Davis, Joel Hile, Noah Etessami, Cory Charlupski, Allison Adams, Kaveh Farshad, Robert Bibeault, Kory Klem, Alex Herrarte, Sharona Nazarian, Henry Alfano, Bradley Cook, Gilberto Vega, Judie Fenton, Anjali Rajpal

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: Cory Charlupski made one public comment.

2) Welcome & Introductions

a. Mayor Lester Friedman and Councilmember Julian Gold

- Mayor Lester Friedman and Councilmember Julian Gold welcomed the group for today's meeting.

b. Next Beverly Hills Chair Derrick Ontiveros and Vice Chair Noelle Freeman

- Derrick Ontiveros and Noelle Freeman welcomed the group for today's meeting.

c. Self-Introductions of guests and prospective new members

- Alex Herrarte introduced himself as a new member.
- Sharona Nazarian discussed the Rotary Club's Toy Drive which will take place on November 30, 2020.
- Allison Adams discussed the group's food drive efforts.
- Robert Bibeault discussed the Beverly Hills Conference and Visitors Bureau *Something to Feel Good About* campaign.
- Laura Biery discussed the upcoming City of Beverly Hills holiday lighting and décor program.

3) Current Business

a. Vice Chair Election and Process

- Derrick Ontiveros discussed the Vice Chair election and voting procedures.

4) New Business

a. Next Gen Voice: Next Gen involvement in local government (continued)

- Derrick Ontiveros discussed City Council term limits.

- Mayor Friedman and Councilmember Gold agreed that there is a learning curve so one term is not enough, 2-3 terms is probably right, and 4 terms is probably too much. It was agreed that it is not a career. To move forward with a ballot initiative, there would either be 2,330 signatures collected or City Council would have to decide to put it on the ballot. The time commitment and financial component was discussed. Mayor Friedman and Councilmember Gold discussed Mayoral goals within a Mayor's term. Councilmember Gold praised Mayor Friedman for his leadership response to COVID-19. Councilmember Gold discussed age group demographic statistics in the City.
 - Noelle Freeman discussed voting practices in regards to incumbents.
- b. Subcommittee Leadership (Incubator, Events, Marketing, Membership, Coding Bootcamp, Next Night)**
- Noah Etessami spoke regarding the future airing of the Incubator Demo Day.
 - Noelle Freeman spoke on behalf of Events and mentioned the upcoming drive-in movie night events on November 20, 2020 and December 4, 2020.
 - Joel Hile discussed social media posts, Next Beverly Hills face covering masks, and The Wallis' art installation.
 - Tiffany Davis thanked Mayor Friedman, Councilmember Gold, Derrick Ontiveros, and Noelle Freeman for their participation in membership discussion during this meeting.
 - Bradley Cook updated the Committee on Coding Bootcamp and getting the information out to the community. Councilmember Gold suggested students get involved with this program and sharing the information with the schools. Joel Hile discussed using the connection with The Wallis to assist.
- c. Open Discussion (Share interesting next-gen related info, events, invites, and ideas)**
- Derrick Ontiveros thanked former staff member Michael George for his work.

5) Adjournment

The upcoming Next Beverly Hills Committee is scheduled for December 17, 2020 at 6:00 PM.

- Date / Time: November 19, 2020 / 7:05 PM