



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
Municipal Gallery

**Next Beverly Hills Committee Meeting**

**MEETING HIGHLIGHTS**

Tuesday, June 25, 2019  
8:00 AM

**MEETING CALLED TO ORDER**

Date / Time: June 25, 2019 / 8:02 AM

**IN ATTENDANCE:** Councilmember Gold, Councilmember Wunderlich, Marketing and Economic Sustainability Manager Laura Biery, Management Analyst Michael George, Kaveh Farshad, Derrick Ontiveros, Kory Klem, Ariana Escalante, Jon Gluck, Robert Bibeault, Gilberto Vega, Pierre Patrick, Sam Malik, Naima Blasco, Alex Sarican, Irma Hopkins, David All, Noelle Freeman, Kipton Cronkite, and Tiffany Saidnia.

**1) Public Comment**

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

**2) Welcome**

**a) Beverly Hills Councilmember Julian Gold and Councilmember Robert Wunderlich**

- No update

**b) Next Beverly Hills Chair Kaveh Farshad and Vice Chair Derrick Ontiveros**

- Chair Kaveh Farshad provided an overview of the Committee.

**c) Self-Introductions of Guests and New Members**

- None

**d) Opening Announcements**

- None

**e) Special City Presentation: Les Bronte “Overview of Beverly Hills CPR Program and Stop the Bleed Program”**

- CPR and Stop the Bleed Instructor Les Bronte provided an overview of some of the life-saving instructional classes hosted by the City and promoted the CPR and Stop the Bleed Programs.

**3) Current Business**

**a. Initiative Subcommittee Updates:**

**1. Next Night**

- Next Night Chair Alex Sarican indicated that more details would be forthcoming as they are finalized and Chair Kaveh Farshad informed the group of the concept to feature technology-focused and interactive vendor booth experiences at the event.

**2. Next Beverly Hills Incubator**

- No update.

**3. Next Beverly Hills Coding Bootcamp**

- No update.

**3. North Canon Wall Mural Art**

- It was shared that the project plans will be underway potentially beginning in August 2019.

**b. Standing Subcommittees Updates:**

**1. Marketing Subcommittee**

- Marketing Subcommittee Chair Noelle Freeman reminded the group that the use of the private Committee Facebook group has been discontinued and that the Marketing Subcommittee will continue to develop the Next Night marketing materials. Additionally, the idea of developing a Next Beverly Hills Committee event calendar was discussed.

**2. Membership Subcommittee**

- Membership Subcommittee Chair David All David indicated they are working on a welcome video for new members.

**3. Events Subcommittee**

- Event Subcommittee Chair Kipton Cronkite thanked the Committee members who supported the Committee by attending the previous month's mixer event and announced the upcoming mixer at the Concerts on Canon series.

**c. Community Liaisons Reports**

- None.

**4) New Business**

**a. Pitch (New initiative proposals)**

- None.

**b. Tell (Share interesting and relevant next-gen related info and events)**

- Information on the upcoming Summer Garden Party hosted by the Beverly Hills Chamber of Commerce was shared with the group.
- Information on the Louis Vuitton X pop-up art exhibit on Rodeo Drive was shared with the group.

**c. Next Meeting: July 30, 2019 / 8:00 AM**

**5) ADJOURNMENT**

Date / Time: June 28, 2019 / 8:35 AM